

# CowDAO

## Grant Application

### Grant Title:

Core contributor - UI/UX designer

### Author:

Github: <https://github.com/fairlighteth>

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### About You \* →

I hereby apply for a grant to continue working as a core contributor for CoW Protocol in my capacity as UI/UX designer. While I have been a core team member of Gnosis (2017-2022) and Cow Protocol (since inception this year), I would like to continue the close relationship with the CoW Services LDA team but - in the spirit of full decentralization - work directly for CowDAO.

In anticipation of submitting a proposal to the GrantsDAO, I have not yet received salary for the months of May and June. To avoid overhead for myself and the GrantsDAO committee, whilst still allowing for review of my work and progress, I would like to request funding in a 6 months cadence. Hence, the initial funding request is covering a period from May - October 2022. The amount has been discussed and is in line with Cow Service LDA core contributor salaries.

I've been working professionally since 2007 as a UI designer and front-end developer and have been active in the DeFi space since early 2017. Around that time I joined Gnosis full time and have been actively working at Gnosis up until the moment the CoW Protocol spun out. I have actively contributed to projects such as DutchX, Gnosis Safe mobile/desktop, Sight.pm (prediction markets), Gnosis Protocol and other projects under the umbrella of Gnosis (<https://github.com/gnosis>)

For CoW Protocol specifically, my direct contributions thus far include:

- The entire CowSwap and CoW Protocol branding
- Design, research and front-end development contributions for [cowswap.exchange](https://cowswap.exchange), the [cow.fi](https://cow.fi) website and the explorer (<https://explorer.cow.fi/>). Some references:
  - <https://github.com/cowprotocol/cowswap/pulls?q=author%3Afairlighteth+>
  - <https://github.com/gnosis/cowswap/pulls?q=author%3Afairlighteth+>
  - <https://github.com/cowprotocol/cow-fi>
- Several NFT contract deployments and NFT artwork (CoW Citizen / CoW Anniversary).

**Additional Links** → n/a

**Grant Name/Reference** \* Core Contributor - UI/UX Designer

**Grant Category** \* → Core contributor / Trading Related Applications

**Grant Description \*** →

I'd like to continue my contributions to CoW Protocol and continue to work with the team (covered period: May-October 2022).

**Grant Goals \*** →

Current daily tasks that I'm involved with:

- Continuous improvement of the CowSwap UI and user experience through UI/UX design and front-end development code contributions.
  - Expansion of the 'Account' page with sub pages (Tokens overview, governance, vesting, account metrics) - (design/front-end)
  - Surplus display in the UI (design/front-end)
  - Iterate on the new order progress bar (design/front-end)
  - Design of native ETH trade flow (see [CIP](#))
  - Pending the branding unification completion, integrate the updated branding (logo/colors/possible UI changes) to all CoW Protocol entities (cow.fi, cowswap, cow explorer).
- Branding unification of CoW Protocol / CowSwap and branding improvement efforts
  - Designing branding unification proposals to unify the CoW Protocol and CowSwap brand.
  - Create a branding kit (typography/colors/logo usage)
- Design supporting graphic assets for the marketing team
  - ETHcc and other events: Banners, stickers and other swag.
- Active hiring for a fellow Senior UI designer

**Milestones** → n/a

**Grant Timeline \*** → From May 2022 to October 2022 (including) - 6 months total

**Funding Request \*** → A total of 42,499.96 EURO denominated in wXDAI token (Gnosis Chain).

**Budget Breakdown \*** →

- One upfront payment of 21,249.99 EURO denominated in wXDAI token covering May/June/July 2022.
- Sablier.finance stream for 21,249.99 EURO denominated in wXDAI token for a period of 90 days starting August 1, 2022. This covers a 3 month period for August, September, October 2022.

**Gnosis chain Safe address** → gno:0xF10000000b0CEd87AAD206377D223E000E2bEd15

**Attachments** → n/a

**Other Information** → n/a

**Referral** → The grant size has been discussed with the Cow Services LDA leadership team @anna @fleupold

I agree to be bound by the [CowDAO Participation Agreement](#) and the [COWDAO Grant Terms and Conditions](#).