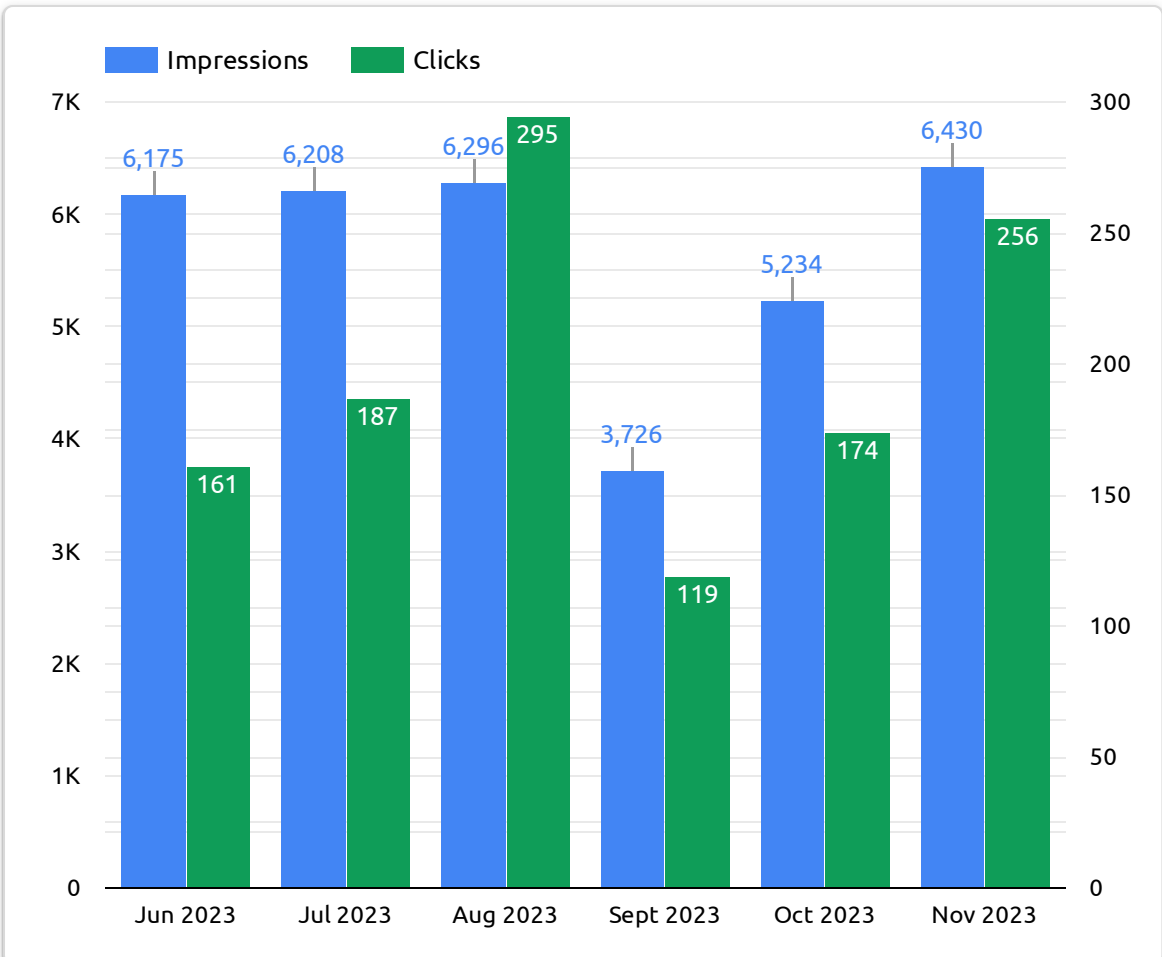
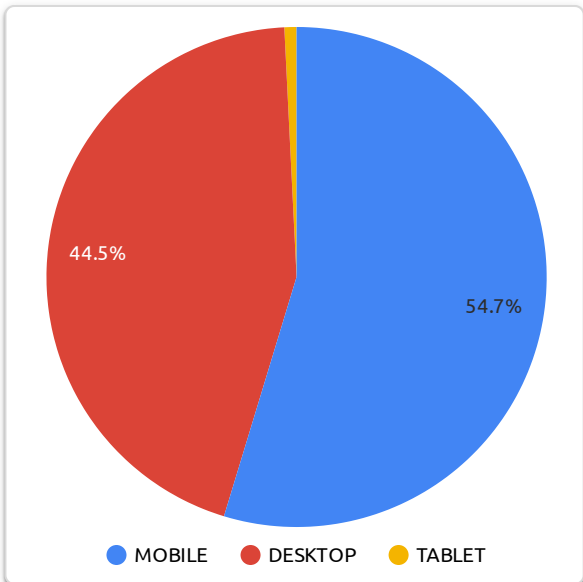
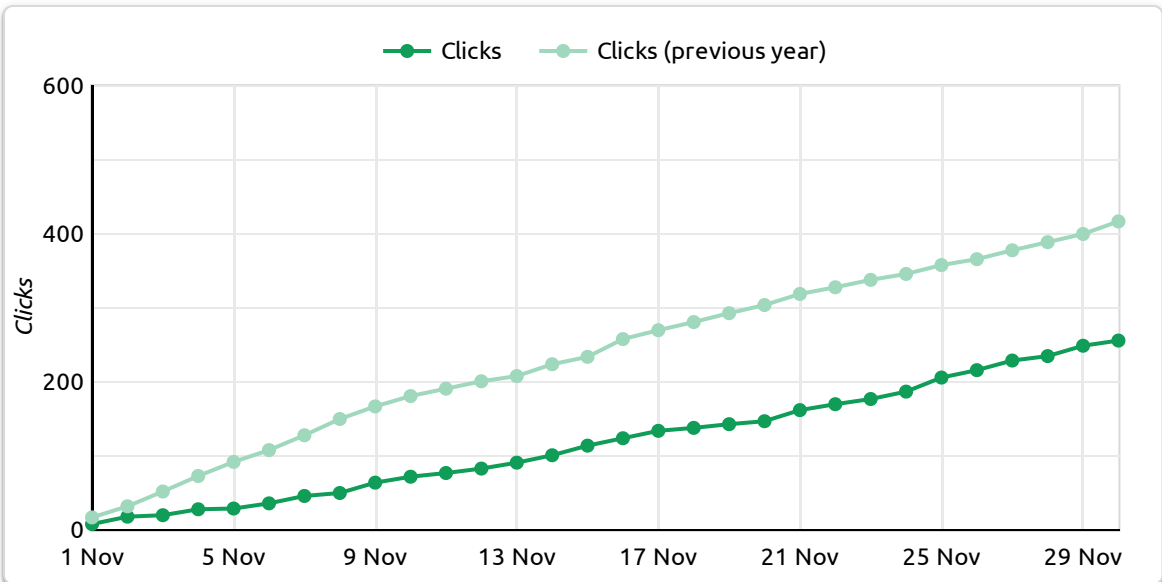
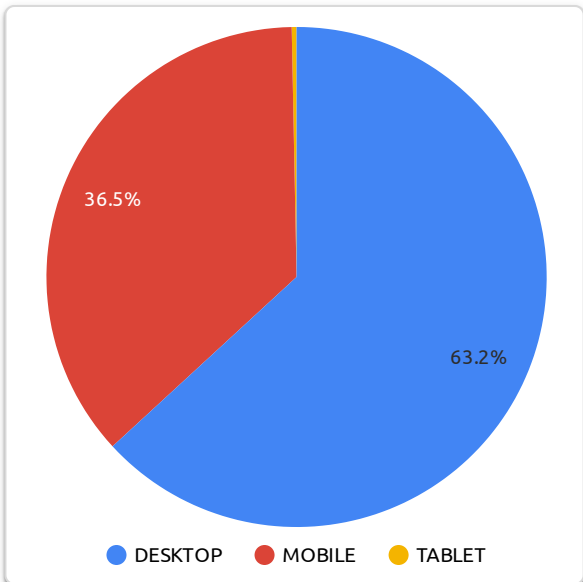
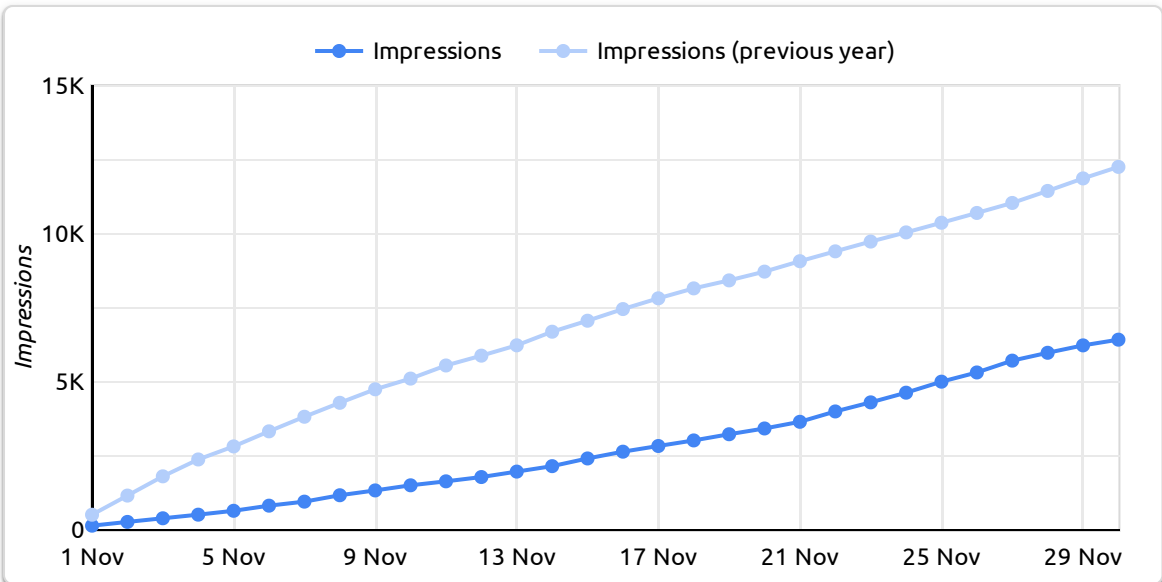




# Google (Search Data)

Nov  
2023



Impressions  
**6,430**  
↓ -47.6% from previous year

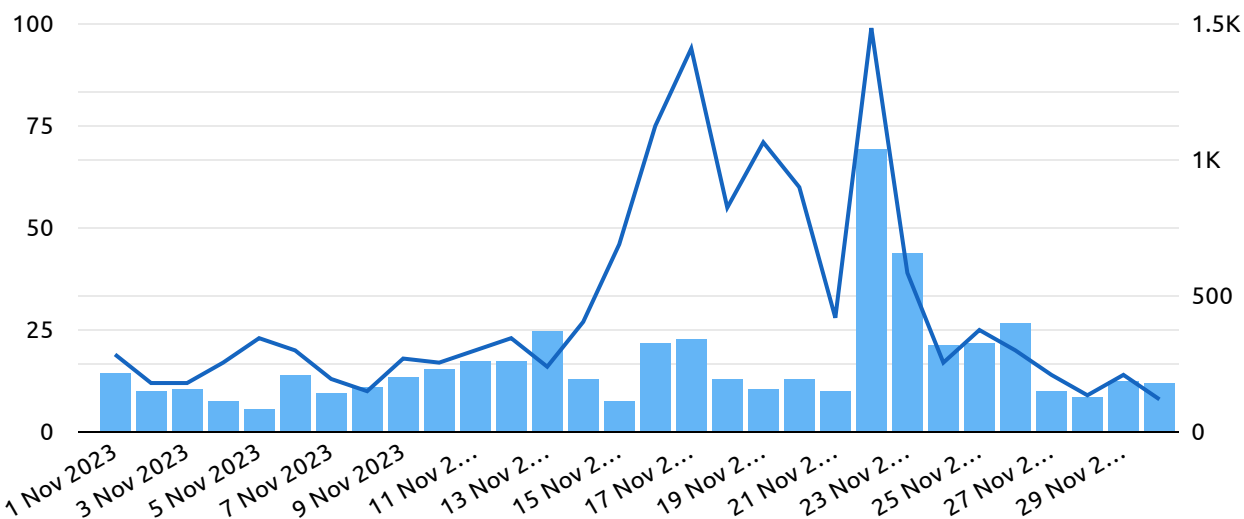
Clicks  
**256**  
↓ -38.6% from previous year



# Twitter

(vs previous month)

Nov  
2023



engagements

921

↑ 15.6%



Impressions

7,744

↑ 21.7%



Engagement Rate (Avg)

13.57%

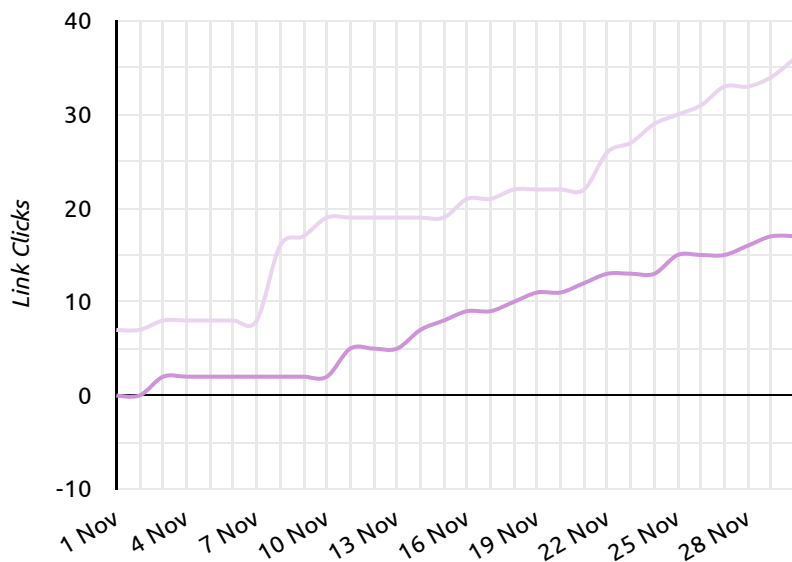
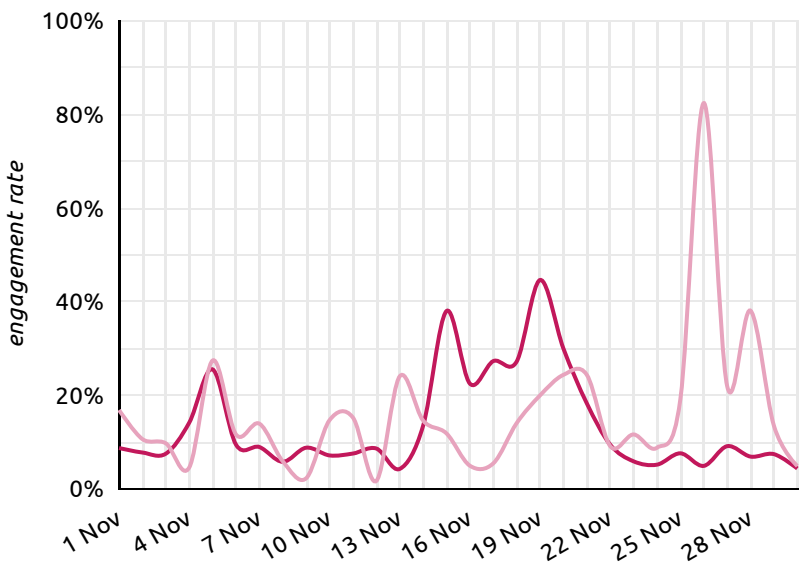
↓ -16.7%



Link Clicks

17

↓ -52.8%



Retweets

31

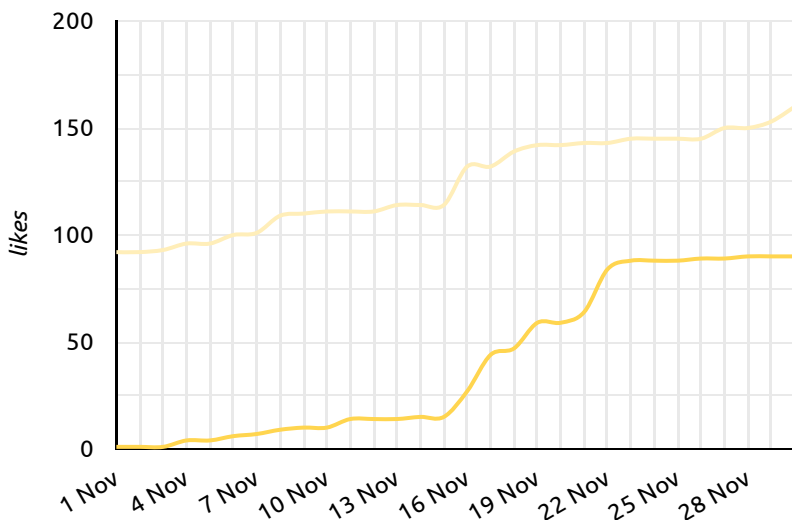
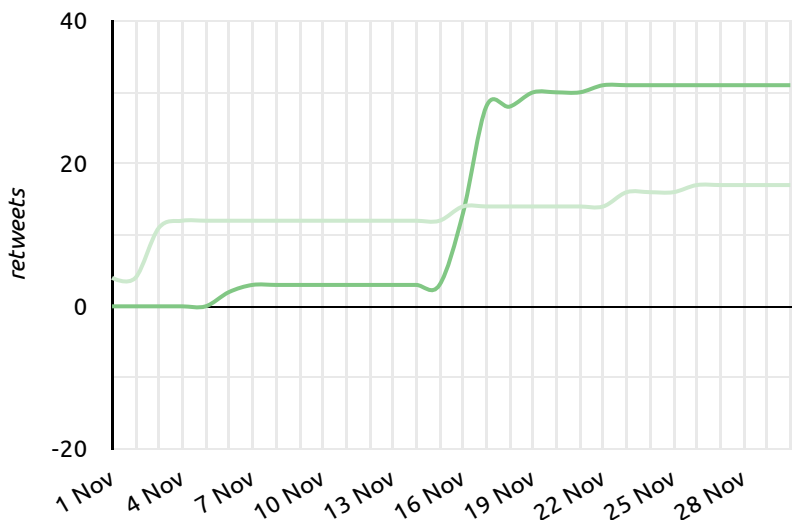
↑ 82.4%



Likes

90

↓ -43.8%





# Keyword Research (Most Traffic)

Nov  
2023

Query	Clicks ▾	Δ	Impressions	Site CTR	Average Position
spartan protocol	96	37 📈	1,325	7.25%	1.03
sparta crypto	20	10 📈	159	12.58%	2.68
sparta coin	16	1 📈	506	3.16%	5.05
sparta token	10	3 📈	165	6.06%	3.49
sparta protocol	8	1 📈	45	17.78%	2.11
spartan crypto	6	3 📈	109	5.5%	3.21
swap bep2 to bep20	2	-	26	7.69%	7.46
bnb smart chain faucet	2	-	14	14.29%	31
bep2 swap	2	0	49	4.08%	7.33
spartan blockchain	1	0	22	4.55%	6.59
binance smart chain faucet free bnb	1	-	12	8.33%	30.58
bsc testnet faucet	1	0	39	2.56%	24.82
bnb testnet faucet	1	0	71	1.41%	36.24
test bnb faucet	1	-	8	12.5%	39.25
blog spartanas	1	-	1	100%	3
spartan token	1	0	26	3.85%	2.19
spartan coin	1	0	108	0.93%	7.25



# Keyword Research

## (Improve CTR & Conversions)

Nov  
2023

Query	Impressions ▾	Average Position	Clicks	Δ	Site CTR
spartan protocol	1,325	1.03	96	37 📈	7.25%
sparta coin	506	5.05	16	1 📈	3.16%
sparta token	165	3.49	10	3 📈	6.06%
sparta crypto	159	2.68	20	10 📈	12.58%
spartan crypto	109	3.21	6	3 📈	5.5%
spartan coin	108	7.25	1	0	0.93%
bep2 swap	49	7.33	2	0	4.08%
sparta protocol	45	2.11	8	1 📈	17.78%
the spartans crypto	32	5.09	0	-	0%
bep2 to bep20 bridge	28	9.21	0	0	0%
swap bep2 to bep20	26	7.46	2	2 📈	7.69%
spartan token	26	2.19	1	0	3.85%
spartan blockchain	22	6.59	1	0	4.55%
spartan bitcoin mining	20	8.05	0	0	0%
bep2 to bep20	18	9.5	0	-	0%
crypto sparta	18	5.33	0	0	0%
usdcp	13	7.62	0	0	0%
sparta exchange	12	8.25	0	0	0%
where to buy sparta crypto	12	8.58	0	0	0%
spartan blog	10	9.1	0	-	0%
bridge bep2 to bep20	9	7.67	0	-	0%
sparta wallet	5	8.2	0	-	0%
spartan defi	3	1	0	-	0%
bsc wallet metamask	3	1	0	-	0%
spartan rpc	3	8	0	-	0%
blog spartans	2	4	0	0	0%
spartan documentation	2	7.5	0	0	0%
bsc testnet metamask	2	9.5	0	-	0%
espartans crypto	2	2.5	0	0	0%
spartan avatar	1	1	0	-	0%
sparta bnb	1	2	0	0	0%



# Keyword Research

## (Improve Content & Technicals)

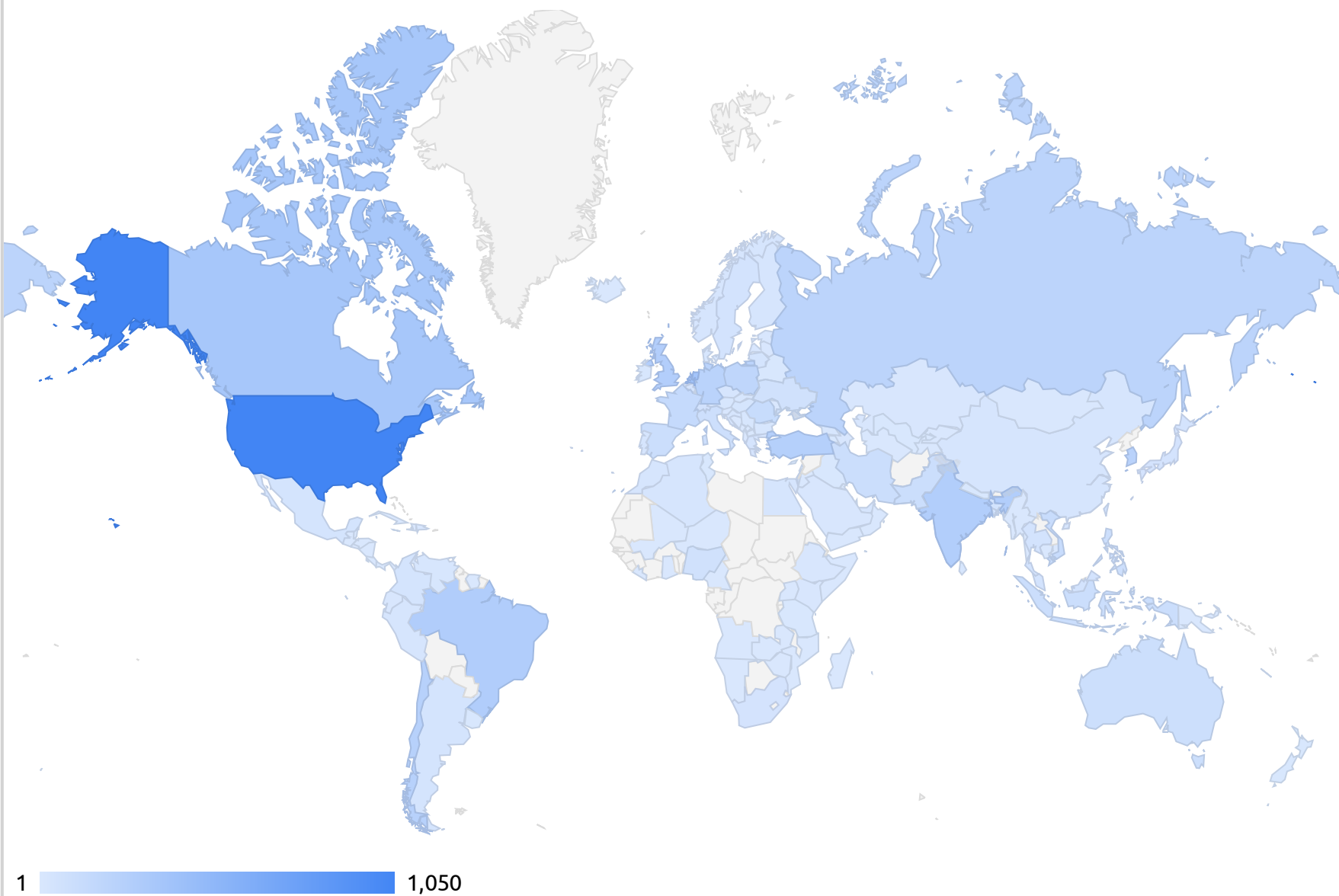
Nov  
2023

Query	Impressions ▾	Average Position	Site CTR	Clicks	Δ
spartan	866	70.8	0%	0	-1 ↓
bnb testnet faucet	71	36.24	1.41%	1	0
bep20 vs bep2	61	47.87	0%	0	0
bsc testnet	57	45.96	0%	0	0
spartain	47	69.09	0%	0	0
connect metamask to bsc	45	27.2	0%	0	0
bsc testnet faucet	39	24.82	2.56%	1	0
dapp protocol	29	43.66	0%	0	0
connect metamask to bnb smart chain	24	82.88	0%	0	-
bep2 vs bep20	24	51.08	0%	0	0
connect metamask to binance smart chain	19	78.47	0%	0	0
bep2 vs bep 20	18	53.33	0%	0	-
binance smart chain node	17	71.82	0%	0	0
bsc mainnet metamask	17	47.24	0%	0	-
spartan coins	16	46.19	0%	0	0
soartan	16	70.19	0%	0	0
bsc mainnet	15	43.8	0%	0	-
binance smart chain full node	14	61.79	0%	0	0
bnb smart chain faucet	14	31	14.29%	2	-
spartan protocol price prediction	14	41.5	0%	0	0
spartan finance	14	66	0%	0	0
connect metamask to binance	13	79.77	0%	0	0
testnet bnb faucet	13	42.15	0%	0	0
usdtp	13	12.69	0%	0	0
bsc faucet	13	35.77	0%	0	0
bnb faucet testnet	12	44.5	0%	0	0
binance smart chain faucet free bnb	12	30.58	8.33%	1	-
how to add bsc to metamask	12	56.92	0%	0	0
spartan burs	12	42.82	0%	0	0



# Geo (Summary)

Nov  
2023



Country	Clicks	Impressions ▾	Site CTR	Average Position
United States	25	1,050	2.38%	30.3
Netherlands	10	374	2.67%	7.68
Canada	6	348	1.72%	8.51
Brazil	3	276	1.09%	28.45
India	6	271	2.21%	35.8
United Kingdom	11	268	4.1%	21.08
Türkiye	27	251	10.76%	13.74
Chile	0	235	0%	3.03
South Korea	4	221	1.81%	38.52
Germany	9	219	4.11%	17.63
Russia	4	201	1.99%	44.48
Poland	11	184	5.98%	13.24
France	12	139	8.63%	17.83



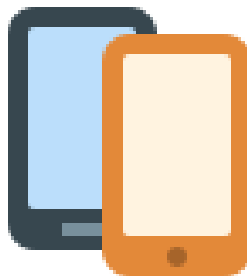
# Device (Summary)

Nov  
2023

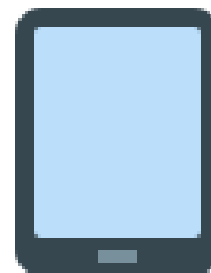
## Desktop



## Mobile



## Tablet



Clicks

114

↓ -41.8% from previous year

Clicks

140

↓ -36.1% from previous year

Clicks

2

0.0% from previous year

Impressions

4,061

↓ -48.8% from previous year

Impressions

2,349

↓ -45.2% from previous year

Impressions

20

↓ -63.6% from previous year

Site CTR

2.81%

↑ 13.5% from previous year

Site CTR

5.96%

↑ 16.6% from previous year

Site CTR

10.00%

↑ 175.0% from previous year

Device Category

Average Position ^

Clicks

Impressions

Site CTR

TABLET

12.2

2

20

10%

MOBILE

17.81

140

2,349

5.96%

DESKTOP

26.13

114

4,061

2.81%