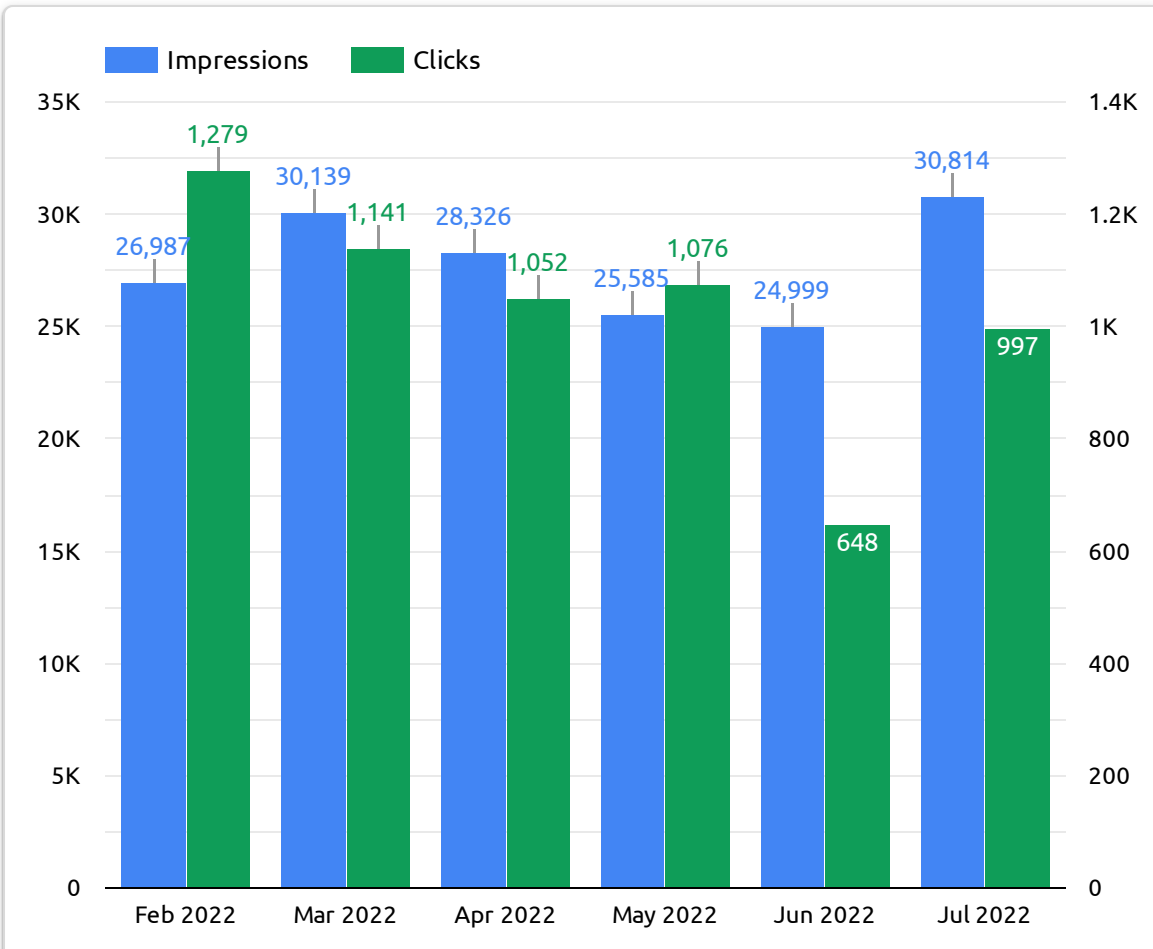
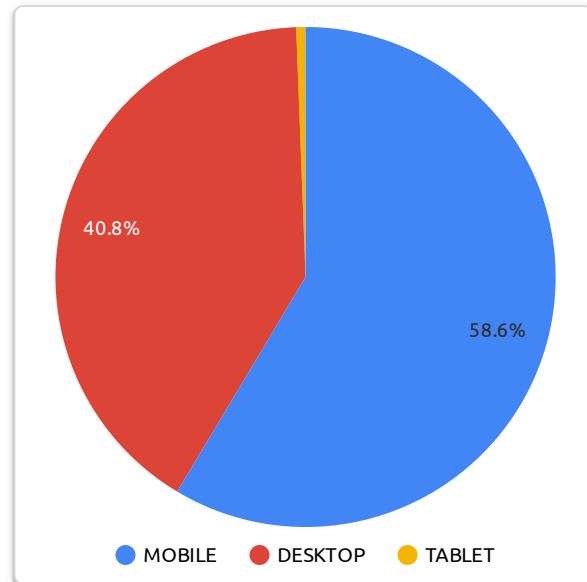
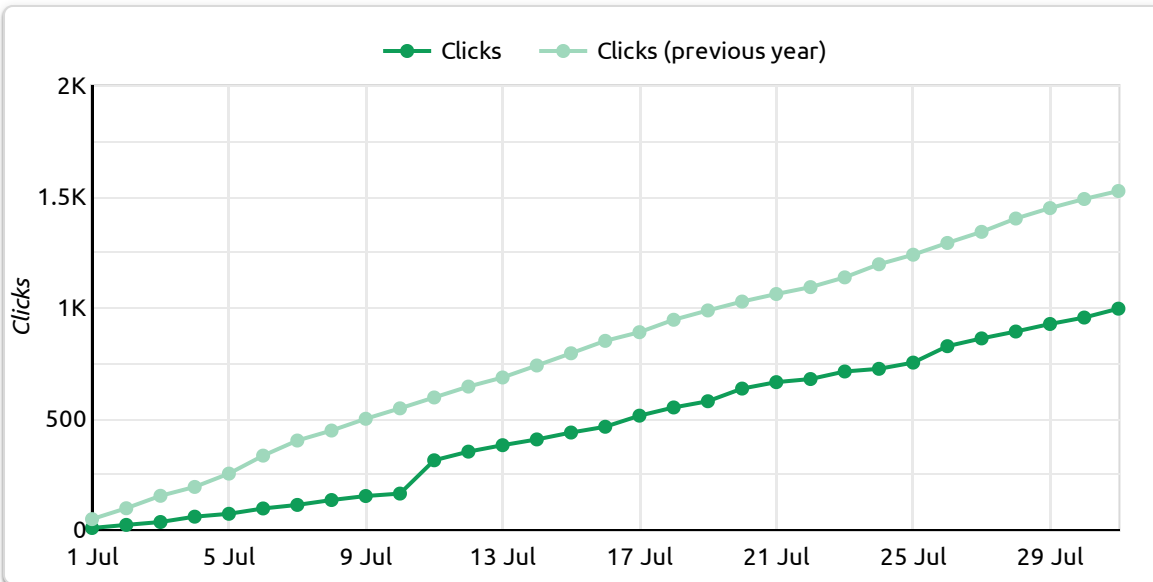
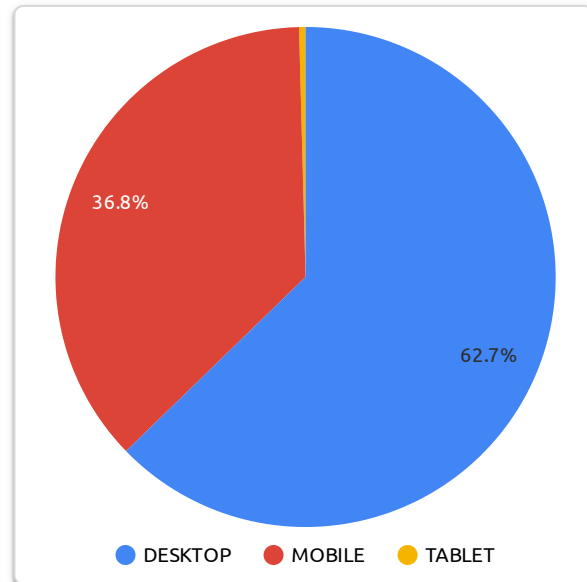
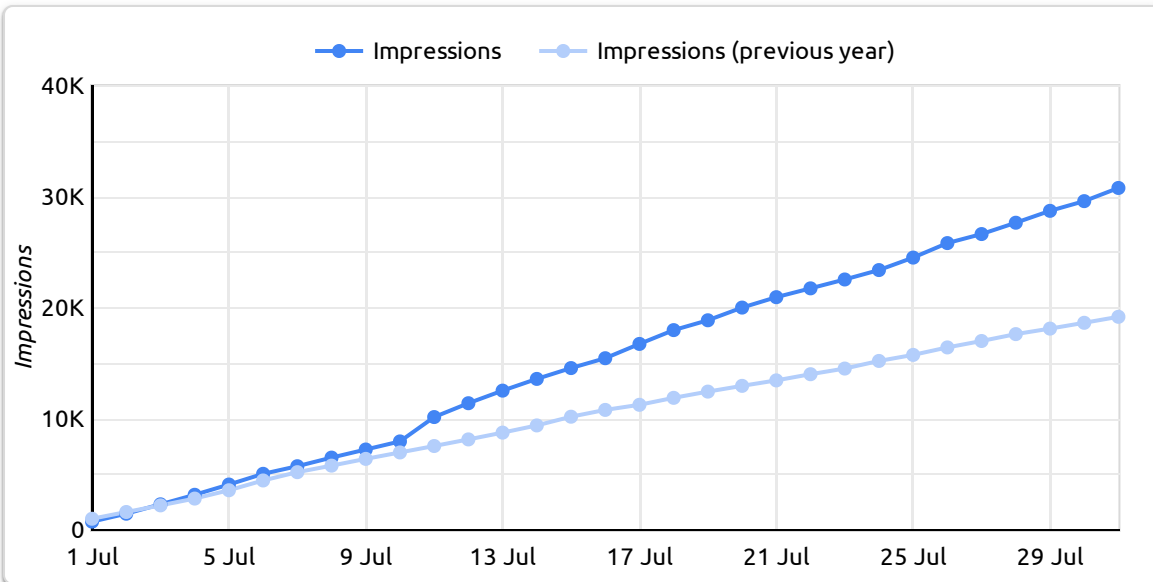




# Google (Search Data)

July  
2022



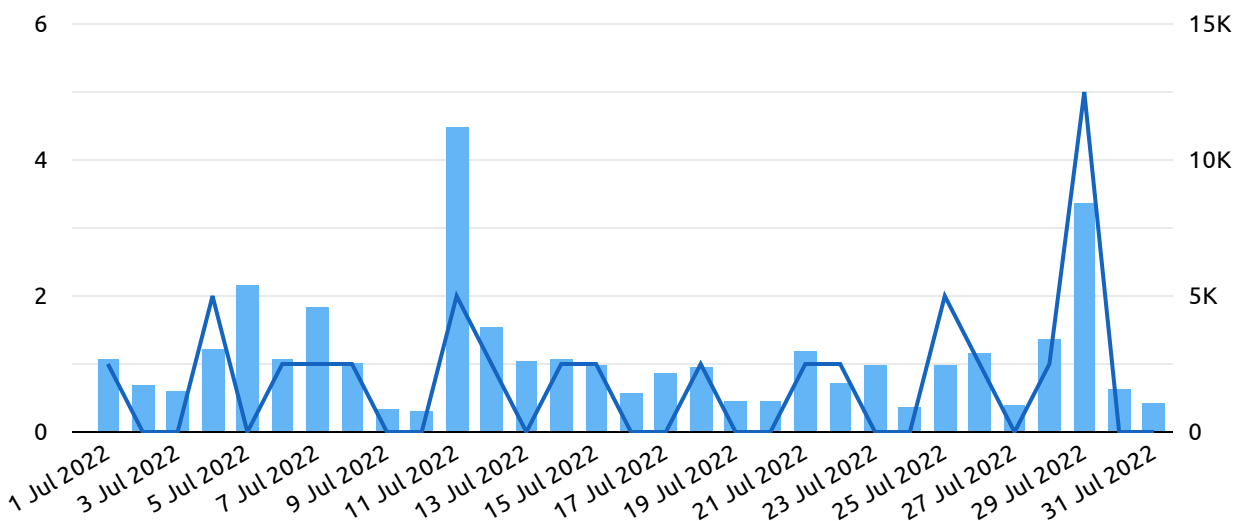
Impressions  
**30,814**  
↑ 60.4% from previous year

Clicks  
**997**  
↓ -34.7% from previous year



# Twitter (Analytics)

July  
2022



Tweets Published

23

↑ 15.0%

Impressions

87,190

↓ -14.5%

Engagement Rate (Avg)

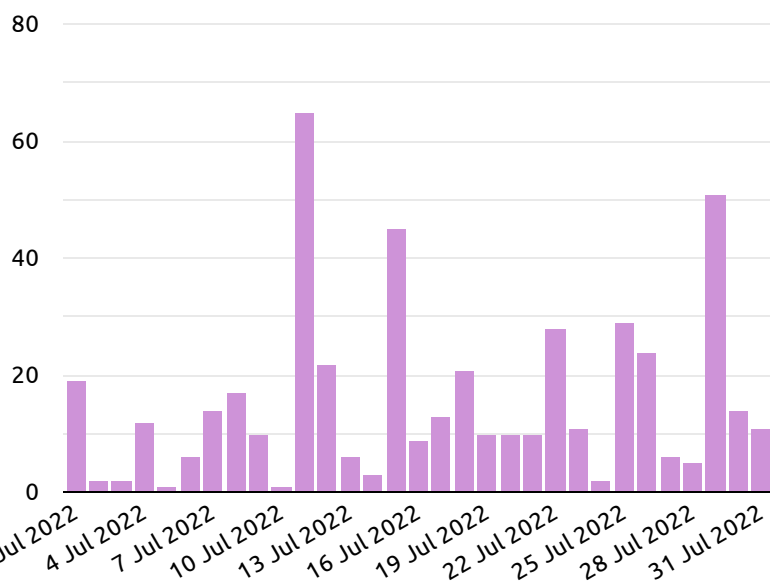
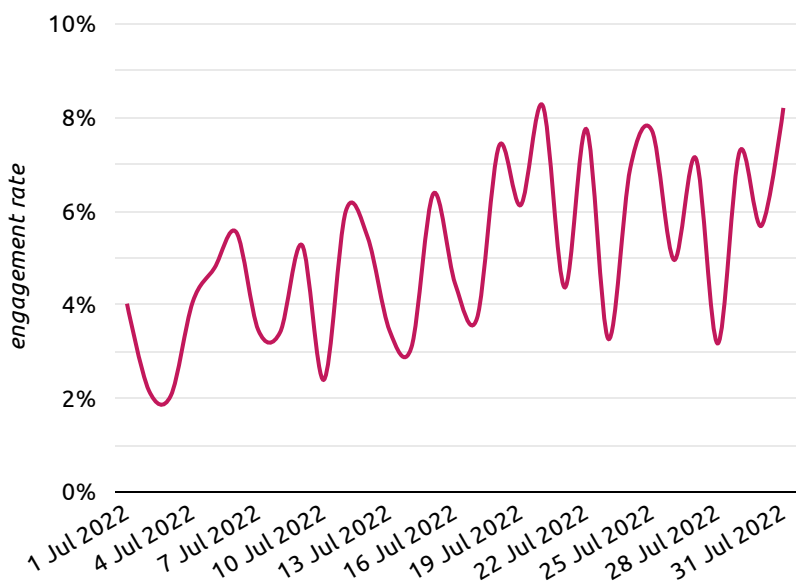
5.09%

↑ 56.3%

Link Clicks

479

↑ 18.6%



Retweets

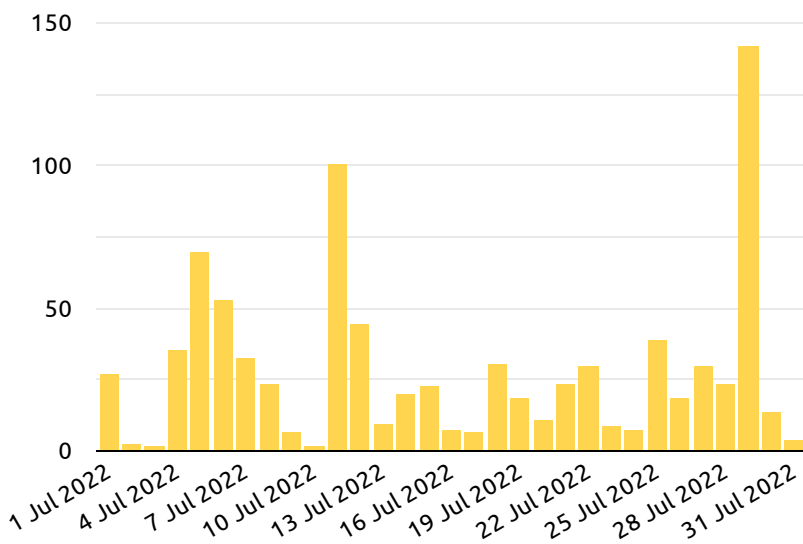
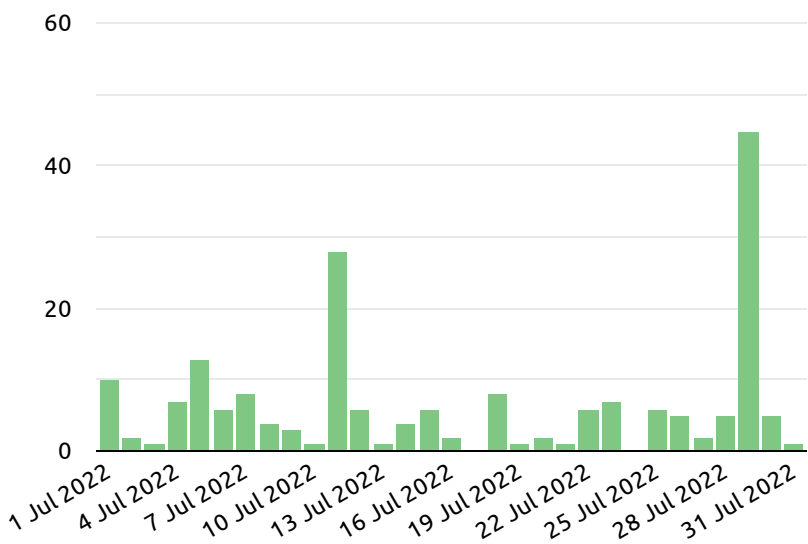
196

↑ 35.2%

Likes

875

↑ 8.8%





# Keyword Research (Most Traffic)

July  
2022

Query	Clicks ▾	Δ	Impressions	Site CTR	Average Position
spartan protocol	252	40 📈	1,112	22.66%	1.01
sparta coin	133	97 📈	2,028	6.56%	2.88
sparta crypto	82	66 📈	430	19.07%	1.92
sparta protocol	39	15 📈	220	17.73%	1.2
sparta token	34	19 📈	279	12.19%	2.32
spartan crypto	30	15 📈	300	10%	2.69
bsc testnet faucet	18	-3 📉	2,803	0.64%	9.71
spartanprotocol	17	12 📈	27	62.96%	1
spartan coin	12	9 📈	348	3.45%	3.13
spartan protocol coin	10	-	27	37.04%	1.04
busd testnet faucet	9	-1 📉	117	7.69%	6.15
bnb testnet faucet	9	2 📈	558	1.61%	11.22
spartan protocol staking	7	5 📈	58	12.07%	1
busd faucet testnet	4	-	39	10.26%	6.26
crypto spartan	4	3 📈	23	17.39%	2.57
spartan protocol token	3	1 📈	10	30%	1.6
sparta staking	3	-	48	6.25%	1
spartan token	3	0	36	8.33%	2.75
sparta bnb	3	-	577	0.52%	6.2
spartan finance	3	2 📈	108	2.78%	8.49
bsc testnet busd faucet	2	-1 📉	26	7.69%	5.12
spartan defi	2	0	10	20%	1
sparta coin news	2	1 📈	38	5.26%	2.37
testnet bnb faucet	2	-	42	4.76%	11.17
crypto sparta	2	-	77	2.6%	3.27
faucet busd testnet	2	0	33	6.06%	7.12
bnb faucet testnet	2	-1 📉	83	2.41%	11.63
sparta binance	2	-	141	1.42%	8.65
spartan protocol news	2	-1 📉	22	9.09%	1.18
spartan blockchain	2	-	24	8.33%	4.79
sparta coinmarketcap	1	-	44	2.27%	7.32
binance testnet faucet	1	-	72	1.39%	13.78
spartan	1	0	1,554	0.06%	42.85
spartan network blockchain	1	-2 📉	6	16.67%	1



# Keyword Research

## (Improve CTR & Conversions)

July  
2022

Query	Impressions ▾	Average Position	Clicks	Δ	Site CTR
bsc testnet faucet	2,803	9.71	18	-	0.64%
sparta coin	2,028	2.88	133	97 📈	6.56%
spartan protocol	1,112	1.01	252	40 📈	22.66%
sparta bnb	577	6.2	3	3 📈	0.52%
sparta crypto	430	1.92	82	66 📈	19.07%
spartan coin	348	3.13	12	9 📈	3.45%
spartan crypto	300	2.69	30	15 📈	10%
sparta token	279	2.32	34	19 📈	12.19%
sparta protocol	220	1.2	39	15 📈	17.73%
sparta binance	141	8.65	2	2 📈	1.42%
busd testnet faucet	117	6.15	9	-1 📉	7.69%
bsctestnet faucet	110	8.73	0	-1 📉	0%
spartan finance	108	8.49	3	-	2.78%
binance smart chain testnet faucet	106	9.34	1	0	0.94%
testnet bsc faucet	93	9.78	0	-	0%
crypto sparta	77	3.27	2	2 📈	2.6%
spartan network	64	8.02	1	-	1.56%
spartan protocol staking	58	1	7	5 📈	12.07%
spartan coins	54	9.93	1	-	1.85%
sparta staking	48	1	3	3 📈	6.25%
bsc test net faucet	45	9	0	0	0%
sparta coinmarketcap	44	7.32	1	1 📈	2.27%
bsc faucet testnet	43	9.91	0	-	0%
busd faucet testnet	39	6.26	4	4 📈	10.26%
sparta coin news	38	2.37	2	1 📈	5.26%
claim bnb testnet	38	9.55	1	0	2.63%
bsc protocol	36	8.61	0	0	0%
spartan token	36	2.75	3	0	8.33%
faucet busd testnet	33	7.12	2	0	6.06%
bnb smart chain testnet faucet	31	9.9	0	-	0%
sparta price	29	8.31	0	0	0%
sparta coins	28	6.18	0	0	0%



# Keyword Research

## (Improve Content & Technicals)

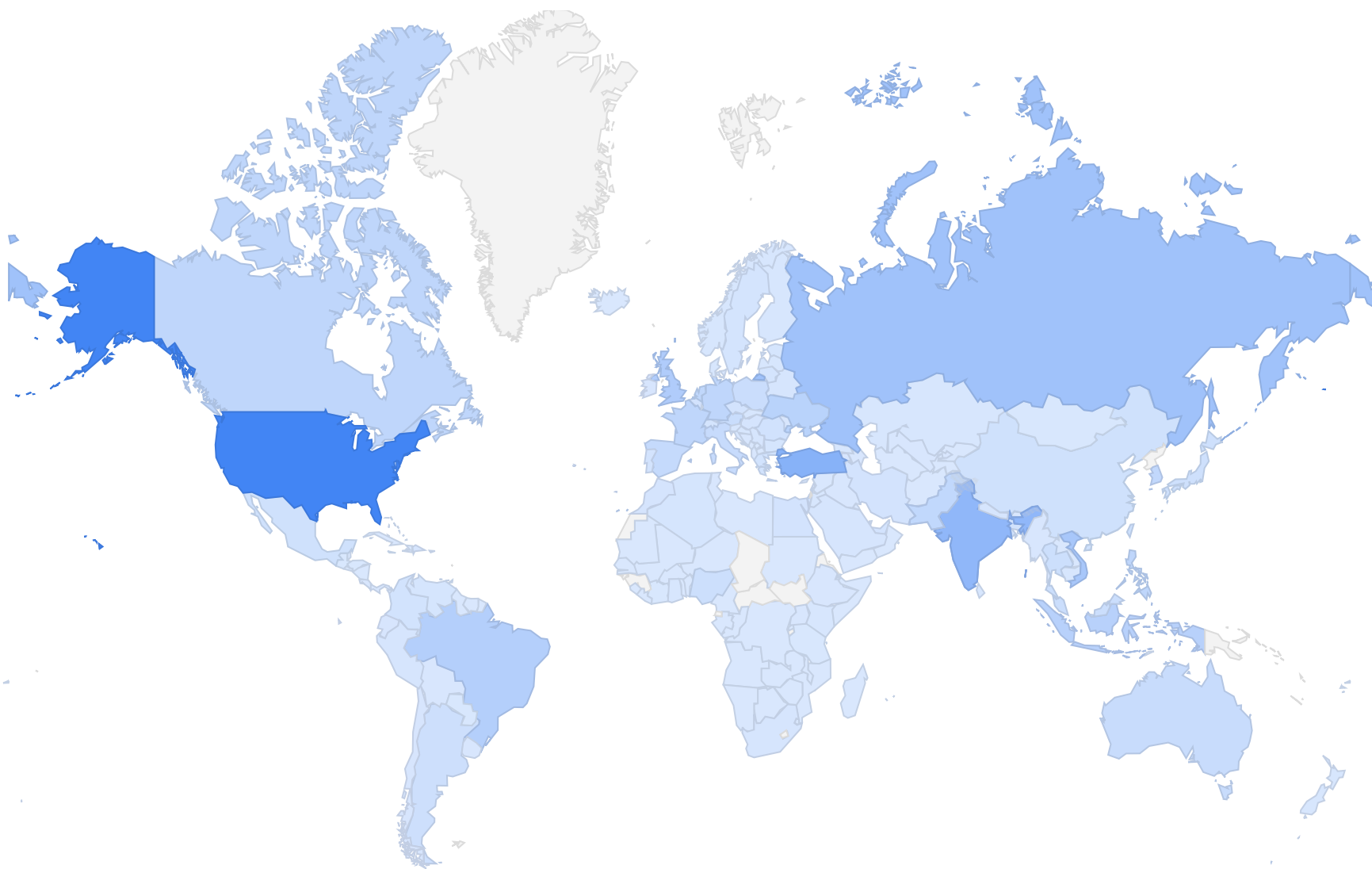
July  
2022

Query	Impressions ▾	Average Position	Site CTR	Clicks	Δ
sparta	1,920	31.71	0%	0	-1 ↓
spartan	1,554	42.85	0.06%	1	0
bnb testnet faucet	558	11.22	1.61%	9	2 ↑
this is sparta	255	77.2	0%	0	0
defi swaps	235	69.39	0%	0	0
bsc coins	194	27.32	0%	0	0
bnb faucet	180	76.51	0%	0	0
bsc token	168	36.4	0%	0	0
sparta pool	159	10.42	0%	0	0
protocol tokens	151	37.1	0%	0	0
bsc coin	148	33.17	0.68%	1	1 ↑
faucet bsc testnet	135	10.04	0.74%	1	-1 ↓
swap defi	132	63.58	0%	0	0
bsc tokens	121	35.64	0%	0	0
bsc faucet	110	17.15	0%	0	-1 ↓
bsc test faucet	108	10.55	0%	0	-3 ↓
bsc crypto	108	38.9	0%	0	0
binance smart chain faucet	94	20.35	0%	0	0
bnb stake	91	30.2	0%	0	0
bnb faucet testnet	83	11.63	2.41%	2	-1 ↓
bsc swap	80	29.28	1.25%	1	0
revenue defi	76	64.33	0%	0	0
bnb fees	76	61.95	0%	0	0
crypto bsc	75	46.32	0%	0	0
binance smart chain swap	75	54.72	0%	0	0
connecting metamask to binance smart chain	73	67.81	0%	0	0
bsc defi	72	33.33	0%	0	0
binance testnet faucet	72	13.78	1.39%	1	1 ↑
binance coin roadmap	69	55.46	0%	0	0
spartna	68	28.88	0%	0	0
bnb scan	68	36.54	0%	0	0



# Geo (Summary)

July  
2022



1 4,022

Country	Clicks	Impressions ▾	Site CTR	Average Position
United States	57	4,022	1.42%	35.26
Turkey	66	2,175	3.03%	11.01
India	41	1,955	2.1%	25.4
Russia	20	1,531	1.31%	37.05
Vietnam	28	1,299	2.16%	22.52
United Kingdom	37	1,096	3.38%	24.74
Brazil	27	987	2.74%	35.34
Indonesia	35	891	3.93%	29.03
Ukraine	7	841	0.83%	20.76
France	41	689	5.95%	16.97
Philippines	15	688	2.18%	27.58
Canada	23	687	3.35%	19.66
Germany	33	682	4.84%	20.78



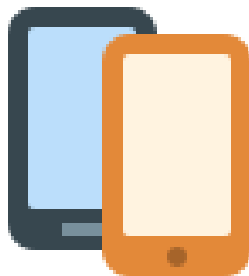
# Device (Summary)

July  
2022

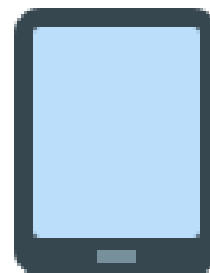
## Desktop



## Mobile



## Tablet



Clicks

407

↓ -39.8% from previous year

Clicks

584

↓ -30.2% from previous year

Clicks

6

↓ -57.1% from previous year

Impressions

19,332

↑ 98.4% from previous year

Impressions

11,353

↑ 21.1% from previous year

Impressions

129

↑ 46.6% from previous year

Site CTR

2.11%

↓ -69.6% from previous year

Site CTR

5.14%

↓ -42.4% from previous year

Site CTR

4.65%

↓ -70.8% from previous year

Device Category

Average Position ^

Clicks

Impressions

Site CTR

MOBILE

16.3

584

11,353

5.14%

TABLET

23.09

6

129

4.65%

DESKTOP

31.75

407

19,332

2.11%