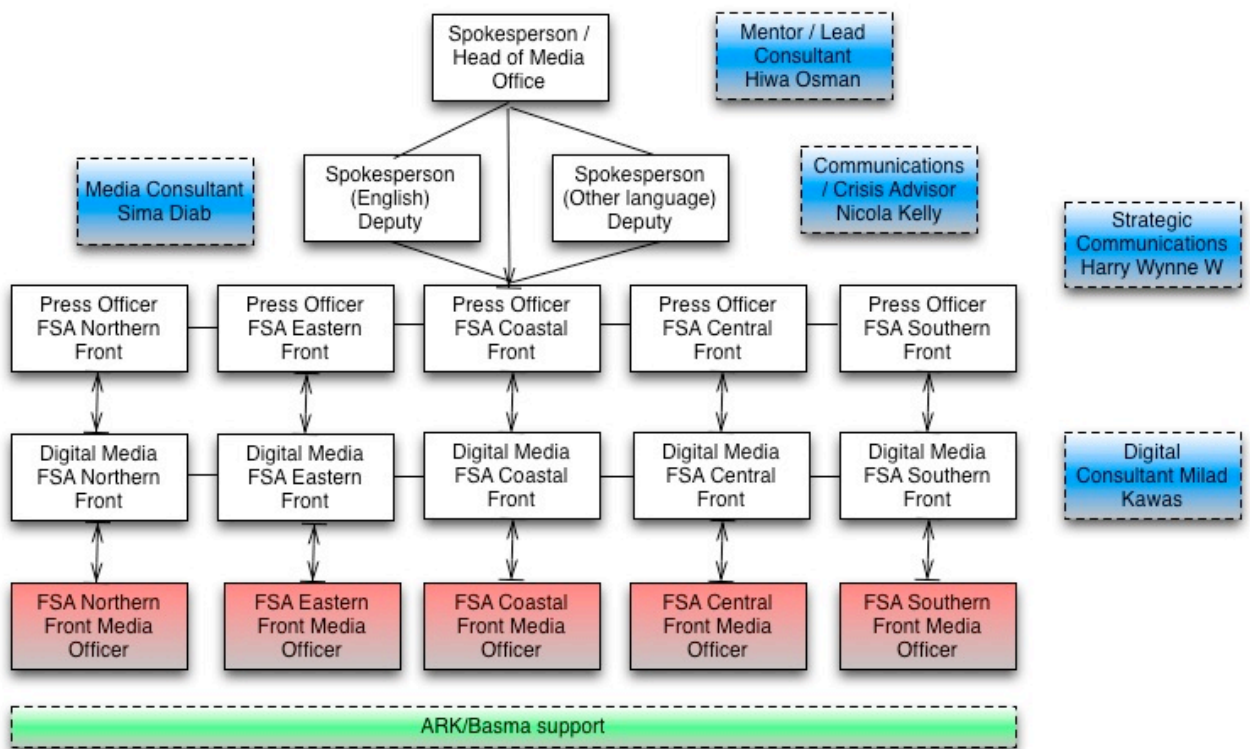


# 1. RESOURCES

ARK will deliver this project with the following core team:

Project Role	Name	Relevant Expertise
Mentor / Lead Consultant	Hiwa Osman	10 years
Strategic Communications	Harry Wynne-Williams	15 years
Media Advisor	Nicola Kelly	6 years
Digital Advisor	Dr Milad Kawas Cale	7 years
Communications Consultant	Sima Diab	7 years



**Figure 7:** Project Organogram. Core project team advisor posts are shown in blue. Core SMC Media Office in white and FSA Media Officers in red.