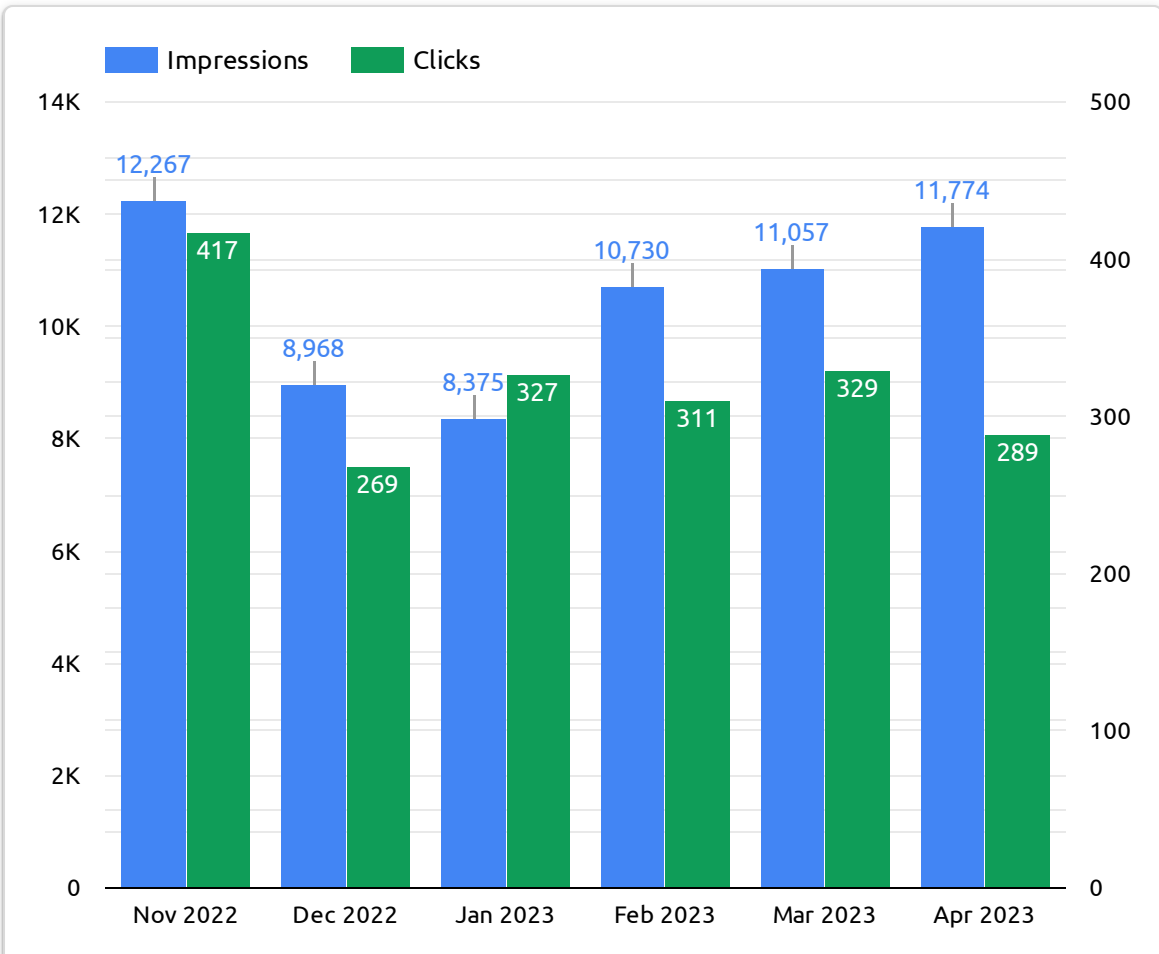
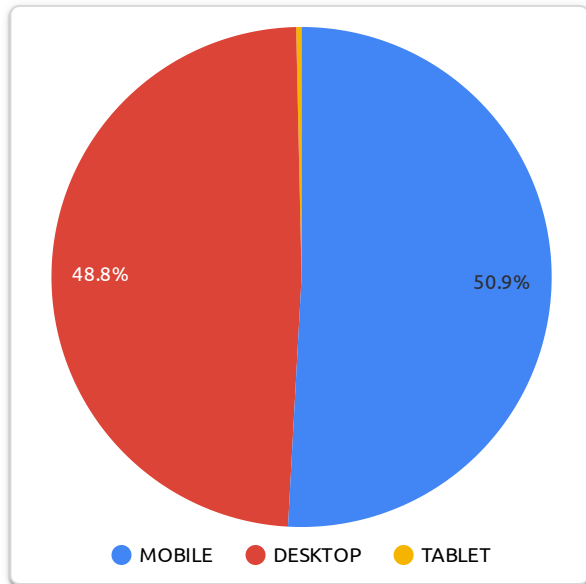
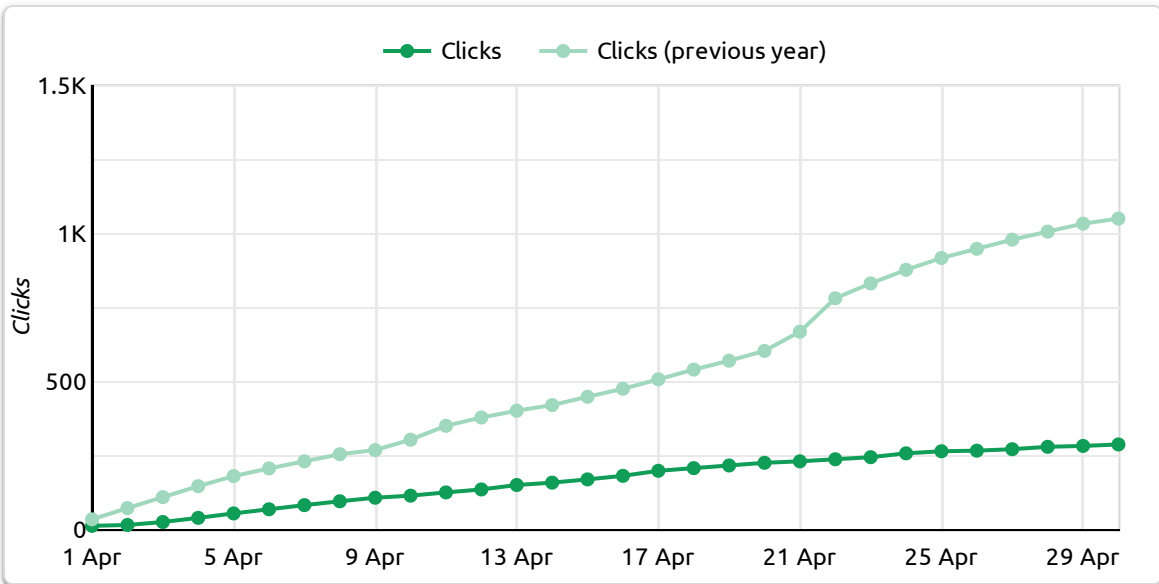
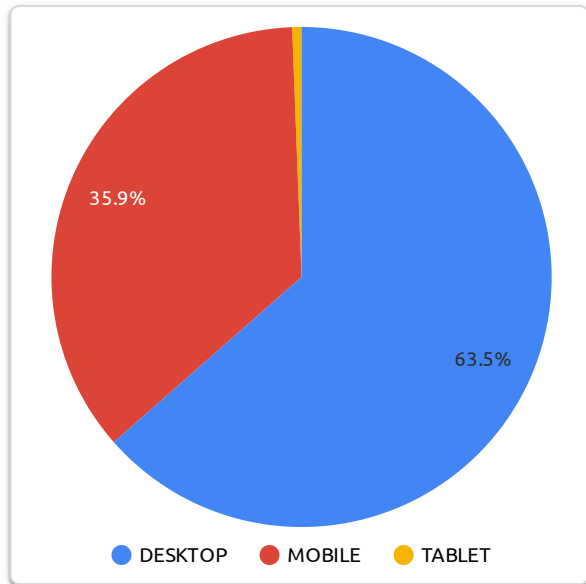
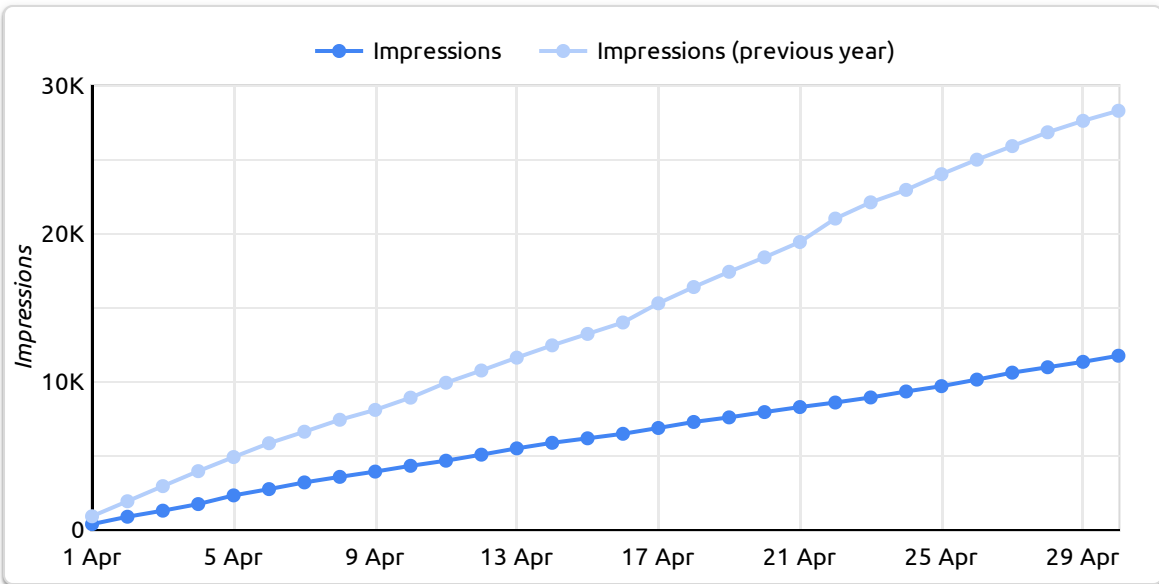




# Google (Search Data)

April  
2023



Impressions  
**11,774**  
↓ -58.4% from previous year

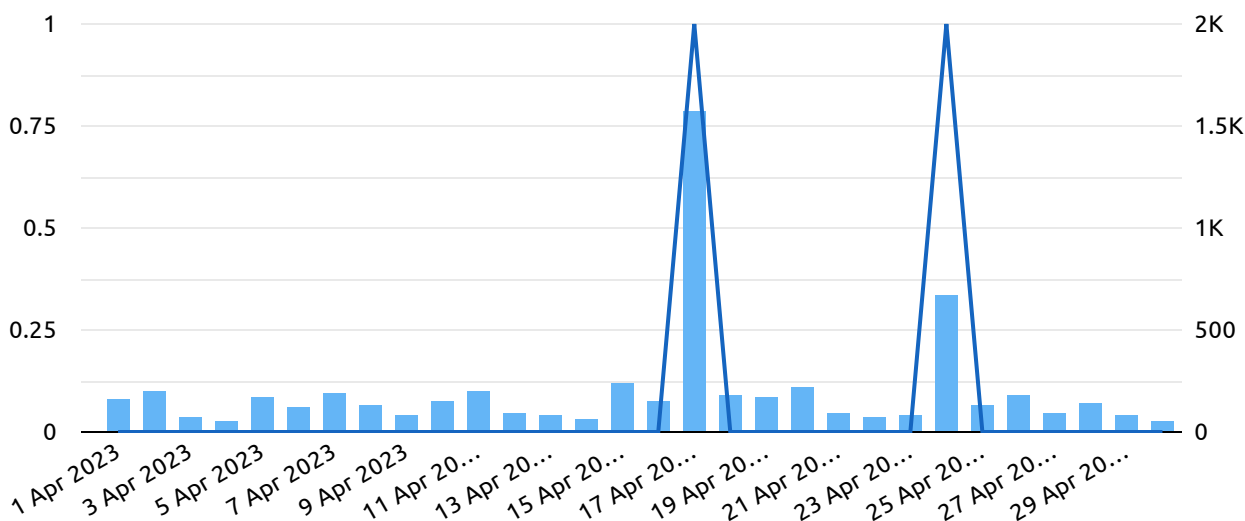
Clicks  
**289**  
↓ -72.5% from previous year



# Twitter

(vs previous month)

April  
2023



Tweets Published

2

↓ -50.0%

Impressions

6,064

↓ -18.6%

Engagement Rate (Avg)

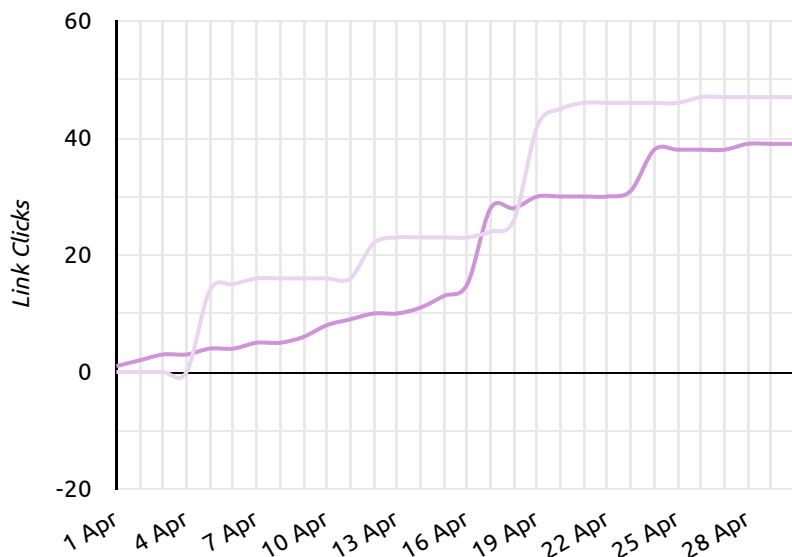
3.88%

↑ 3.5%

Link Clicks

39

↓ -17.0%



Retweets

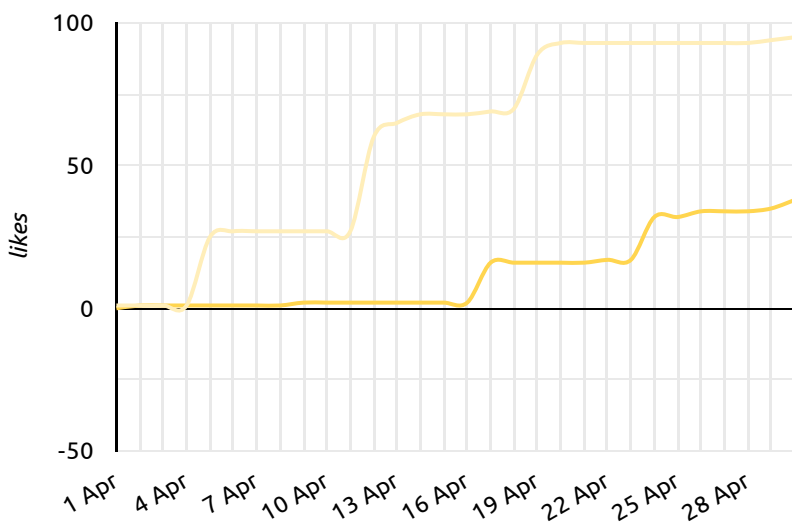
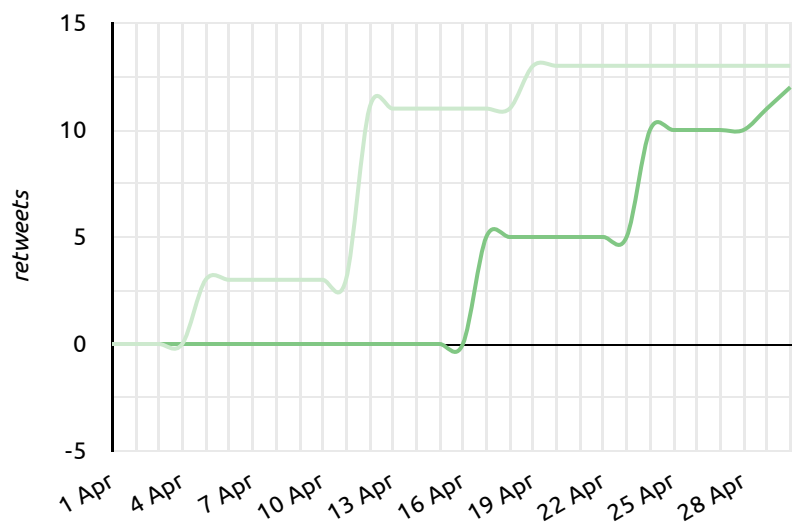
12

↓ -7.7%

Likes

38

↓ -60.0%





# Keyword Research (Most Traffic)

April  
2023

Query	Clicks ▾	Δ	Impressions	Site CTR	Average Position
spartan protocol	89	-18 ↓	340	26.18%	1.09
sparta coin	15	-15 ↓	418	3.59%	2.9
sparta protocol	13	-3 ↓	66	19.7%	1.62
spartan crypto	8	3 ↑	119	6.72%	2.62
sparta token	6	1 ↑	51	11.76%	2.71
sparta dex	4	-8 ↓	422	0.95%	4.88
bnb testnet faucet	3	1 ↑	87	3.45%	37.08
spartan coin	3	1 ↑	198	1.52%	4.28
sparta crypto	3	1 ↑	64	4.69%	2.77
spartan token	3	2 ↑	25	12%	2.96
bsc testnet faucet	3	-	74	4.05%	31.85
busd testnet metamask	3	-	17	17.65%	5.24
bnb faucet testnet	3	-	32	9.38%	41.34
testnet bnb faucet	2	-	14	14.29%	36.07
bsc testnet metamask	2	-3 ↓	684	0.29%	9.41
how to add bsc testnet to metamask	2	1 ↑	268	0.75%	8.96
spartan blockchain	2	-	41	4.88%	7.15
spartan dex	2	-2 ↓	61	3.28%	4.61
sparta dex crypto	1	-	23	4.35%	2.43
binance smart chain testnet faucet	1	-	3	33.33%	23
add bsc testnet metamask	1	-	8	12.5%	9.38
bsc test faucet	1	-	3	33.33%	35.33
blog spartana	1	-	4	25%	12.75
spartadex	1	-	8	12.5%	28.5
sparta wallet	1	-	12	8.33%	2.08
bsc testnet rpc metamask	1	-	110	0.91%	9.45
add bnb testnet	1	-	2	50%	27
bnb test faucet	1	-	5	20%	37
spartan bitcoin mining	1	-	90	1.11%	9.41
metamask testnet	1	-	35	2.86%	11.71



# Keyword Research

## (Improve CTR & Conversions)

April  
2023

Query	Impressions ▾	Average Position	Clicks	Δ	Site CTR
bsc testnet metamask	684	9.41	2	-	0.29%
sparta dex	422	4.88	4	-8 ↓	0.95%
sparta coin	418	2.9	15	-15 ↓	3.59%
spartan protocol	340	1.09	89	-18 ↓	26.18%
how to add bsc testnet to metamask	268	8.96	2	1 ↑	0.75%
add bsc testnet to metamask	203	9.33	0	-2 ↓	0%
spartan coin	198	4.28	3	1 ↑	1.52%
spartan crypto	119	2.62	8	3 ↑	6.72%
bsc testnet rpc metamask	110	9.45	1	1 ↑	0.91%
spartan bitcoin mining	90	9.41	1	-	1.11%
bsc testnet add to metamask	87	9.18	0	0	0%
sparta protocol	66	1.62	13	-3 ↓	19.7%
sparta crypto	64	2.77	3	1 ↑	4.69%
spartan dex	61	4.61	2	-2 ↓	3.28%
sparta token	51	2.71	6	1 ↑	11.76%
how to add bsc testnet	47	9.4	0	0	0%
add testnet to metamask	47	8.81	0	-	0%
spartan blockchain	41	7.15	2	2 ↑	4.88%
crypto sparta	36	5.47	0	-1 ↓	0%
metamask bsc testnet	32	8.56	0	-1 ↓	0%
spartan token	25	2.96	3	2 ↑	12%
sparta dex crypto	23	2.43	1	-	4.35%
sparta exchange	20	9.35	0	-1 ↓	0%
testnet bsc metamask	19	9.11	0	0	0%
busd testnet metamask	17	5.24	3	3 ↑	17.65%
sparta coin news	17	3.47	0	0	0%
spartan blog	16	8.19	0	0	0%
bsc testnet to metamask	14	9.07	0	0	0%



# Keyword Research

## (Improve Content & Technicals)

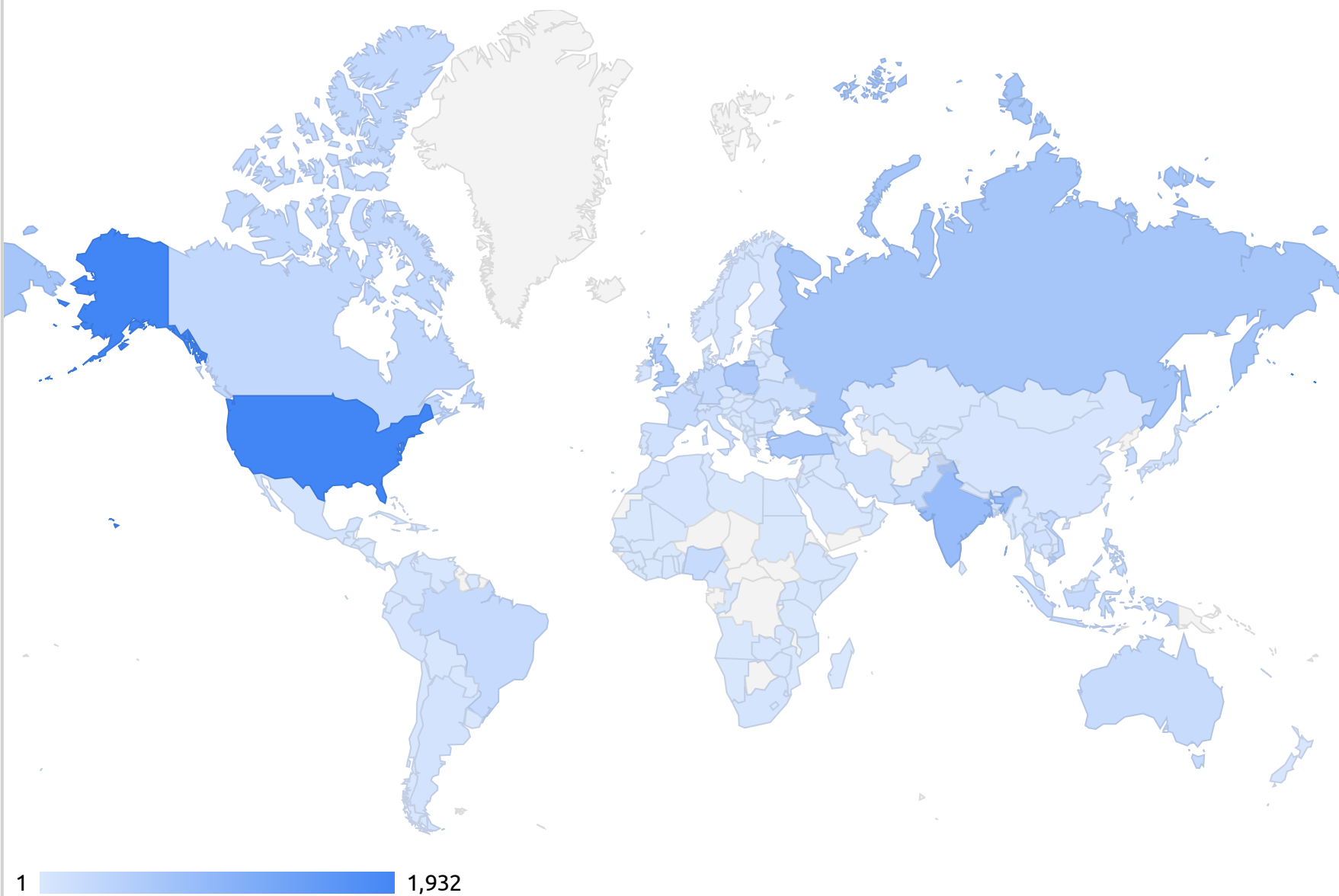
April  
2023

Query	Impressions ▾	Average Position	Site CTR	Clicks	Δ
spartan	1,024	54.88	0%	0	-1 ↓
sparta	1,016	60.09	0%	0	-1 ↓
add bsc to metamask	289	57.67	0%	0	0
bsc testnet	201	30.83	0%	0	0
how to add bsc to metamask	111	54.67	0%	0	0
protocol tokens	91	70.86	0%	0	0
bnb testnet faucet	87	37.08	3.45%	3	1 ↑
bnb testnet metamask	82	11.79	0%	0	0
bsc swap	75	68.48	0%	0	0
bsc testnet faucet	74	31.85	4.05%	3	3 ↑
bsc metamask	71	58.46	0%	0	-1 ↓
bsc coins	54	48.87	0%	0	0
bep2 vs bep20	42	91.38	0%	0	0
metamask bsc	40	49.63	0%	0	0
bsc staking	39	54.05	0%	0	0
bsc to metamask	38	48	0%	0	0
metamask testnet	35	11.71	2.86%	1	1 ↑
spartan protocol price prediction	32	29.13	0%	0	0
bnb faucet testnet	32	41.34	9.38%	3	3 ↑
bep20 vs bep2	32	87.38	0%	0	0
spartain	31	36.68	0%	0	0
connecting metamask to binance smart chain	31	54.81	0%	0	0
bnb testnet custom rpc	30	11	0%	0	-
bnb testnet rpc	29	33.28	0%	0	0
how to add bsc on metamask	28	59.75	0%	0	0
binance smart chain faucet	28	32.93	0%	0	0
bsc testnet rpc	27	26.19	0%	0	0
how to connect binance to metamask	25	86.76	0%	0	0
how add bsc to metamask	25	57.4	0%	0	0



# Geo (Summary)

April  
2023



Country	Clicks	Impressions ▾	Site CTR	Average Position
United States	18	1,932	0.93%	34.52
India	16	847	1.89%	29.3
Russia	7	656	1.07%	44.74
Türkiye	24	587	4.09%	23.88
Poland	28	563	4.97%	8.36
United Kingdom	13	539	2.41%	22.45
Vietnam	4	295	1.36%	27.52
Canada	2	292	0.68%	23.49
France	14	273	5.13%	22.88
Germany	14	270	5.19%	18.56
Netherlands	20	268	7.46%	20.28
Brazil	7	262	2.67%	38.99
Indonesia	5	257	1.95%	31.72



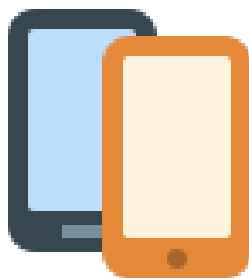
# Device (Summary)

April  
2023

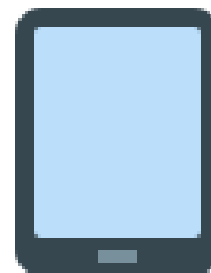
## Desktop



## Mobile



## Tablet



Clicks

141

↓ -71.7% from previous year

Clicks

147

↓ -73.0% from previous year

Clicks

1

↓ -88.9% from previous year

Impressions

7,478

↓ -59.7% from previous year

Impressions

4,225

↓ -55.8% from previous year

Impressions

71

↓ -66.8% from previous year

Site CTR

1.89%

↓ -29.9% from previous year

Site CTR

3.48%

↓ -38.8% from previous year

Site CTR

1.41%

↓ -66.5% from previous year

Device Category

Average Position ^

Clicks

Impressions

Site CTR

TABLET

20.15

1

71

1.41%

MOBILE

20.54

147

4,225

3.48%

DESKTOP

31.78

141

7,478

1.89%